



Preston J. Edwards, Sr. is the founder of IMDiversity, Inc. a publishing and Internet company. The company was established in 1970. It publishes DIVERSITY EMPLOYERS Magazine, formerly THE BLACK COLLEGIAN Magazine, and operates three websites: DiversityEmployers.com,

BlackCollegian.com, and IMDiversity.com. DIVERSITY EMPLOYERS Magazine, is a career and self-development magazine targeted to entry-level and experienced job seekers. It is distributed on over 800 campuses nationwide; the magazine has a press run of 125,000 per issue.

He was previously employed as local vice president for the Interracial Council for Business Opportunity; regional manager of Affirmative Action for the Great Atlantic and Pacific Tea Company; assistant professor in the College of Business at Southern University in Baton Rouge; and Assistant Cashier for First National City Bank, now Citibank in New York.

He has received the Employment Management Association Foundation President's Award for outstanding service; the Employment Management Association's Pericles Award, the CEBA "Pioneers of Excellence" Award; the 1991 Phi Beta Sigma African-American Male Image Award; he was selected as a 2006 Role Model by the Young Leadership Council, and the 2014 Laureate of the Junior Achievement Business Hall of Fame.

He has served his community as a member of Xavier University's Cluster and its Business Advisory Council. He has served on the boards of the Council on Career Development for Minorities, Junior Achievement, The Urban League of Greater New Orleans, the Central Business District Historic Landmark Commission, the Employment Management Association Foundation and the Orleans Private Industry Council.

He has a BA degree from Dillard University and an MBA degree from Atlanta University. He also has a Doctor of Humane Letters from Livingstone College, in Salisbury, SC.

He is married to attorney Rosa Hughes Edwards, and they have two grown sons and five grandsons.